

Rewarding Visits Community

For cities, towns and malls to run their own community-branded loyalty scheme, build a customer database and enable their retail businesses to promote their offers to customers on mobile, online and in-store.

Who For?

Any major destination shopping location with a variety of retail businesses, including shopping centres, business improvement districts, marketing groups and town councils. *Rewarding Visits Community* provides an own branded card, app and mobile website or will integrate with any existing card or mobile app.

Key Features

- **Touchpoints**
interactive terminals for digital advertising and printing offer vouchers
- **Intelligent Vouchers**
customer data from viewing, printing and redemption
- **Customer App**
to register customers, promote offers and use as a "digital card"
- **Card Option**
for customers who prefer using cards rather than their mobiles
- **Mobile Website**
to register customers, promote offers and use as a "digital card"
- **Own Branding**
the community's identity on the Touchpoint, website, app and card
- **Dashboard**
administrator and retailers can manage promotions and review customer data and demographics
- **Email Marketing**
selecting and targeting customers to incentivise returns
- **Digital Advertising**
promotional and advertising opportunities from Touchpoint display screens
- **Plug in and Go**
no IT changes needed, Touchpoints simply connect to the internet

"The Touchpoints are excellent, they catch the eye and everyone can use them."

Mike Bushell Manager,
Sutton Coldfield Town Centre
Business Improvement District



Pricing

Rewarding Visits Community Touchpoint Subscription

Includes an own-branded Touchpoint, app and website, exclusive access to the Community Dashboard and the ability to set-up and manage up to 250 retail businesses

£99
per
week

Options

Additional Touchpoints

£79
per
week

Email marketing





We provide the ability to market directly to customers
and promote digitally, in town, in-store and on mobile.