Rewarding Visits
Exclusive

For multi-site businesses with established brand identities wishing to promote their offers to customers on mobile, online and in-store, run their own incentive scheme and build a customer database.
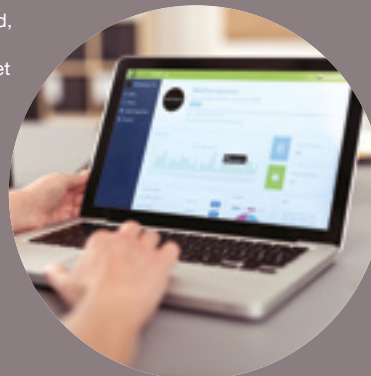
Who For?

Any business with multiple branded outlets such as trade counters, pub-restaurants, retail multiples, beauty salons, visitor attractions and garden centre groups. *Rewarding Visits Exclusive* will integrate with any existing card or mobile app or provides an own branded card, app and mobile website.

Key Features

- **Touchpoints**
  interactive terminals for digital advertising and printing offer vouchers

- **Intelligent Vouchers**
  customer data from viewing, printing and redemption

- **Customer App**
  to register customers, promote offers and use as a "digital card"

- **Card Option**
  for customers who prefer using cards rather than their mobiles

- **Mobile Website**
  to register customers, promote offers and use as a "digital card"

- **Own Branding**
  on the Touchpoint, website, app and card

- **Dashboard**
  to manage promotions and review customer data and demographics

- **Email Marketing**
  selecting and targeting customers to incentivise returns

- **Digital Advertising**
  promotional and advertising opportunities from Touchpoint display screens

- **Plug in and Go**
  no IT changes needed, Touchpoints simply connect to the internet

" We are finding the vouchers are easy for staff to handle when the bar is busy, and our customers love them."

Tom Roberts Manager, Wetherspoons

Pricing

RewardingVisits®

We provide the ability to market directly to customers
and promote digitally, in town, in-store and on mobile.