

Rewarding Visits Independent

For independent retail businesses wishing to run their own loyalty scheme, build a customer database, incentivise return visits and promote offers to customers on mobile, online or in-store.

Who For?

Ideally suited to small or family businesses with retail premises, including fashion stores, hair and beauty salons, pubs, restaurants, coffee shops, craft centres and farm shops.

Key Features

- **Customer App**
to register customers, promote offers and use as a "digital card"
- **Card Option**
for customers who prefer using cards rather than their mobiles
- **Retailer App**
to scan customers' cards when visiting, using a tablet or mobile device
- **Dashboard**
for managing promotions and displaying customer activity data
- **Email Marketing**
selecting and targeting customers to incentivise returns



"We use a tablet to scan customers' cards and the dashboard to see the results."

Justin Hawthorne Owner,
Ted's Baked Potatoes



Pricing

Rewarding Visits Independent Subscription

Includes download of the Retailer App and exclusive access to the Dashboard.

£2
per
week

Options

Own branded card



Email marketing





We provide the ability to market directly to customers
and promote digitally, in town, in-store and on mobile.