

Rewarding Visits Local

For clusters of like-minded independent traders to work together in their village or high street to run a low cost local loyalty scheme, build a customer database and promote offers on mobile, online and in-store.

Who For?

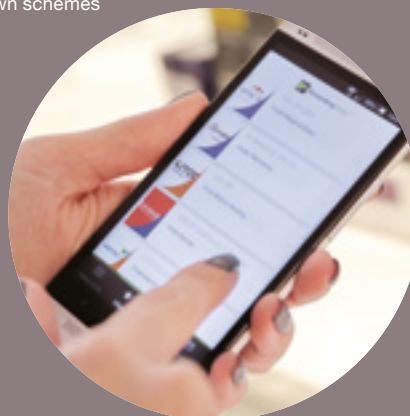
Any proactive group of independent retailers wishing to promote their offers through a locally-branded card, app and website. In addition, each retailer has the option for their own subscription to *Rewarding Visits Independent*, to run their own individual loyalty scheme alongside and build their own customer database.

Key Features

- **Customer App** to register customers, promote offers and use as a "digital card"
- **Card Option** for customers who prefer using cards rather than their mobiles
- **Mobile Website** to register customers, promote offers and use as a "digital card"
- **Own Branding** promoting the local identity on the website, app and card
- **Dashboard** for setting up retailers and managing promotions
- **Email Marketing** selecting and targeting customers to incentivise returns
- **Rewarding Visits Independent** optional extra, for retailers to use the Retailer App to run their own schemes

"More customers used the card with us, when they realised the local pub took it too!"

Tim Busby Owner,
Razor's Edge Hair Salon



Pricing

Rewarding Visits Local Subscription - Scheme

Includes an own-branded app, own-branded website and exclusive access to a Local Dashboard with its ability to set up and manage up to 50 retail businesses in the local area who can share the scheme cost.

£39
per
week

Options

Email marketing



Rewarding Visits *Independent*





We provide the ability to market directly to customers and promote digitally, in town, in-store and on mobile.